



Think.Inspire.Create.

www.tinc.com





**Tinc is the quirky and colourful world of bendy,
scented, touchy-feely and classic stationery —
and much more.**

It's the place of cool school gift sets, and party bags they'll never forget.
There are funky gadgets to hook-up to your mobile devices, and lifestyle
items that will ensure you're always on-trend.

For cool colour and funky functionality — Tinc has it all.



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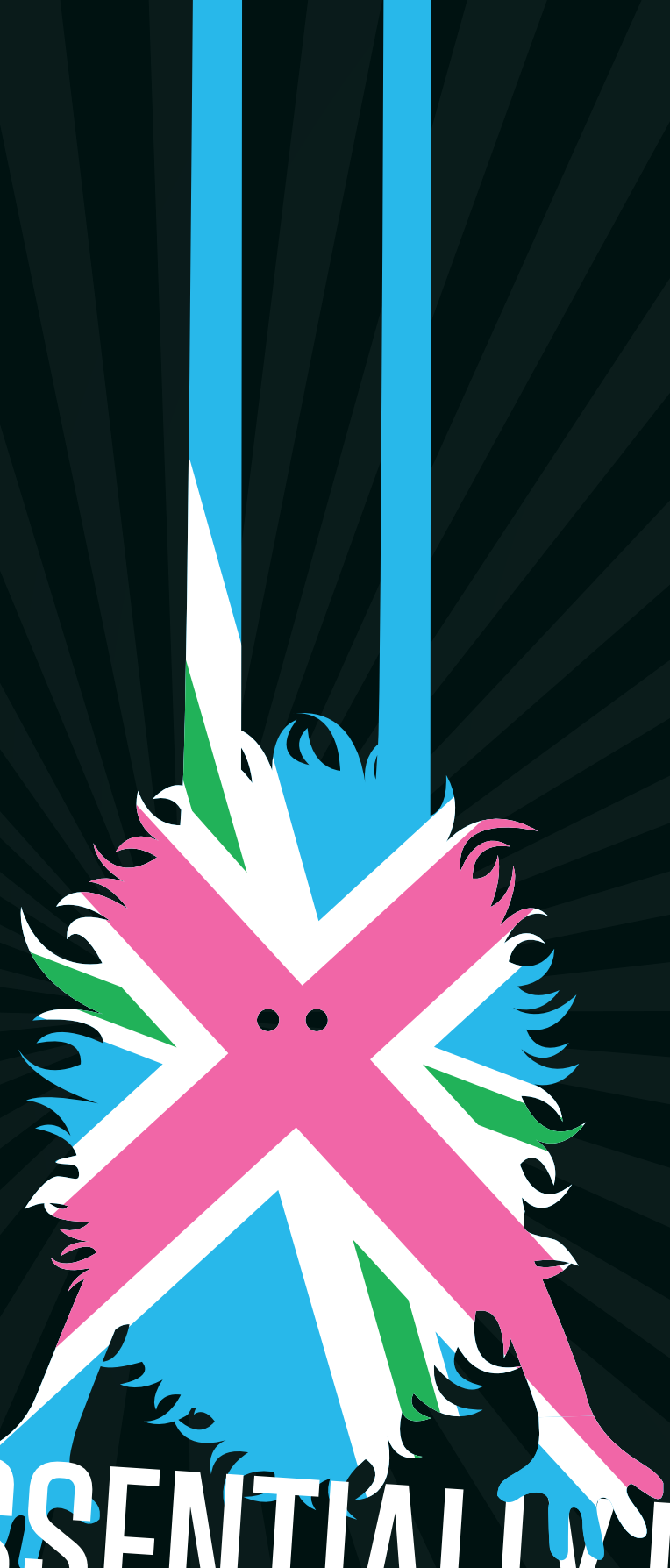
OUR STORY

Tinc was set up in 2011 to capitalise on the international growth of the fashionable stationery sector.

Our product offering reflects this, with heaps of quirky and funky stationery items to choose from in Tinc's bold signature colours.

In 2011 the first shop opened in Bath. Three years on, Tinc now has twenty shops across the country, with several concessions in the UK, and franchise shops internationally.

Tinc's offering quickly moved beyond stationery to a wider range of technology and lifestyle items, all in keeping with the brand.



Tinc is proud to be a British company and a strong British brand with an increasing market share.

We operate on the principle of delivering quality products that uphold our commitment to encourage creativity; products that combine fun and functionality.

Our head office is in Wiltshire.

TINC ESSENTIALLY BRITISH



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The Tinc brand is fun-loving, quirky, child-focussed and easy to engage with.

It encourages children's creativity and gives them the means to express themselves.

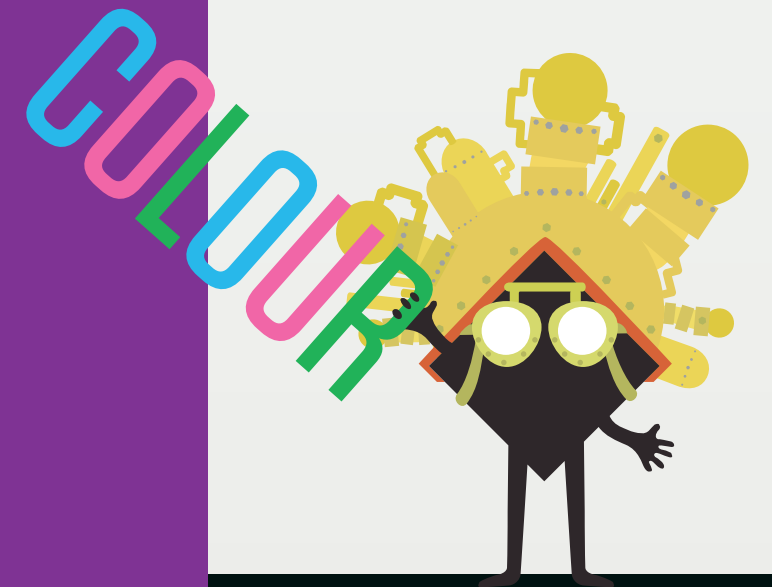
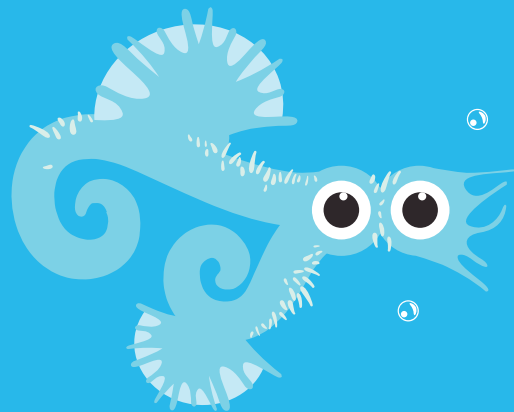
The five colour bands and Tinc tribes make Tinc products collectable, and give children a sense of affiliation and belonging.





The focus on five core colours is reflected through product and online image creation, right through to the in-store and online experience.

Each colour is represented by a Tinc tribe. Characters from these tribes feature throughout our product range.



COLOUR



OUR CUSTOMER

Our core customer is female and aged between 32 and 48.

She enjoys purchasing items for her children, and for friends and family of all ages.

She is motivated by funky stationery that is fun but functional. And she enjoys finding something exciting in Tinc's wider range of products.

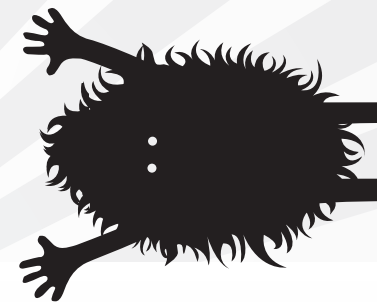




THE BRAND INSTORE

Tinc shop environments are designed around the five bold Tinc colours.

This makes them easy to navigate for first-time and regular shoppers alike.





WE ARE **tinc.**

We began in Bath in 2011, intent on brightening up the UK with a splash of colour. We are proud to be a family-owned British company.

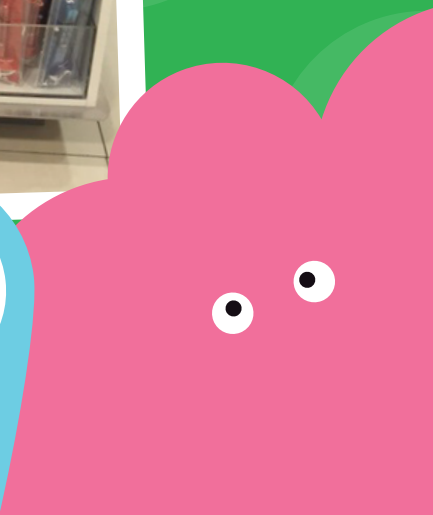
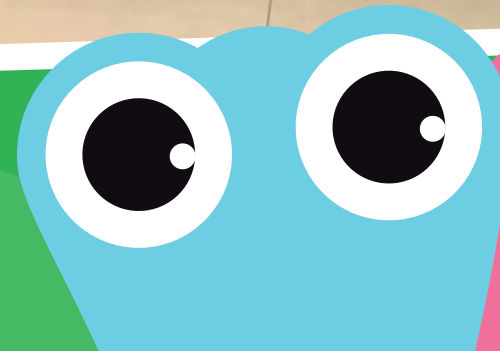
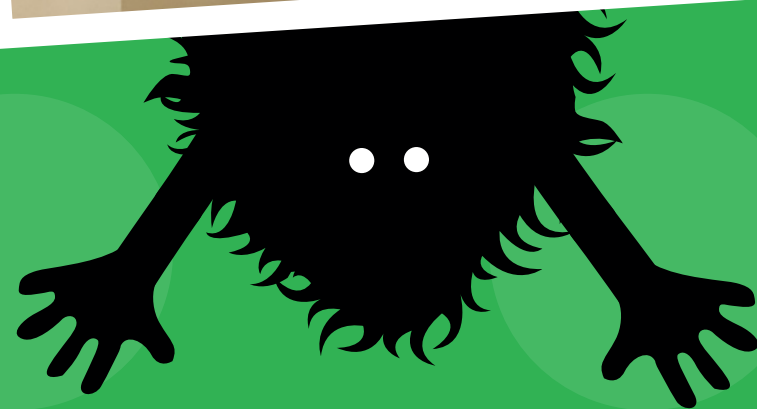
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BATH PUTNEY
TUNBRIDGE WELLS
CHELTENHAM
FULHAM REIGATE WIMBLEDON
BATTERSEA KINGSTON CARDIFF
WESTFIELD BRIGHTON
MUSWELL HILL GUILDFORD
HARROGATE WINCHESTER CAMBRIDGE
MARLOW ST ALBANS
STAMFORD WINDSOR
MILTON KEYNES YORK
OXFORD



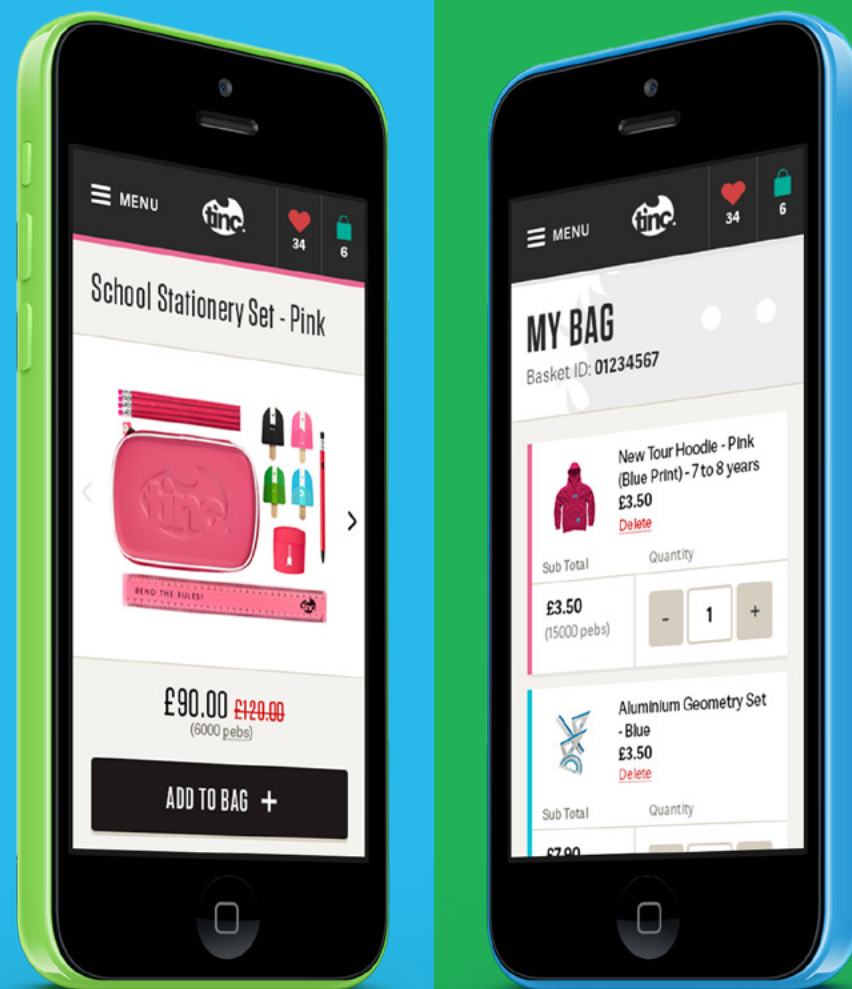
DEPARTMENT STORE PRESENTATION



SHOP IN SHOP PRESENTATION



Tinc's online experience
has customers at its heart.

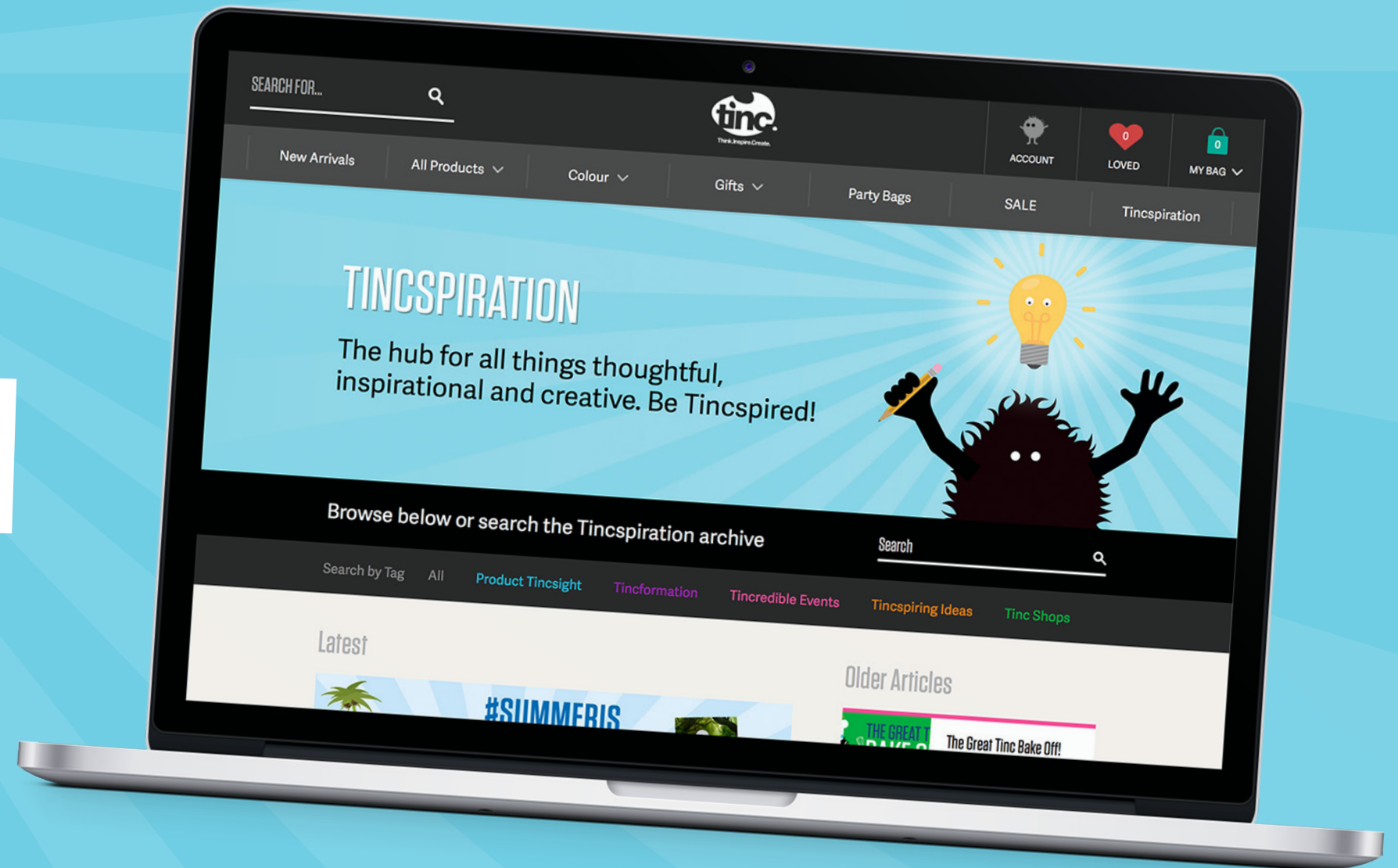


THE BRAND ONLINE

Tinc's online site is designed to encourage creativity, with online competitions. It's highly intuitive, making it easy to browse and order. And, because it's responsive, it can be viewed on multiple devices without compromising the Tinc experience.



TINCSPARATION



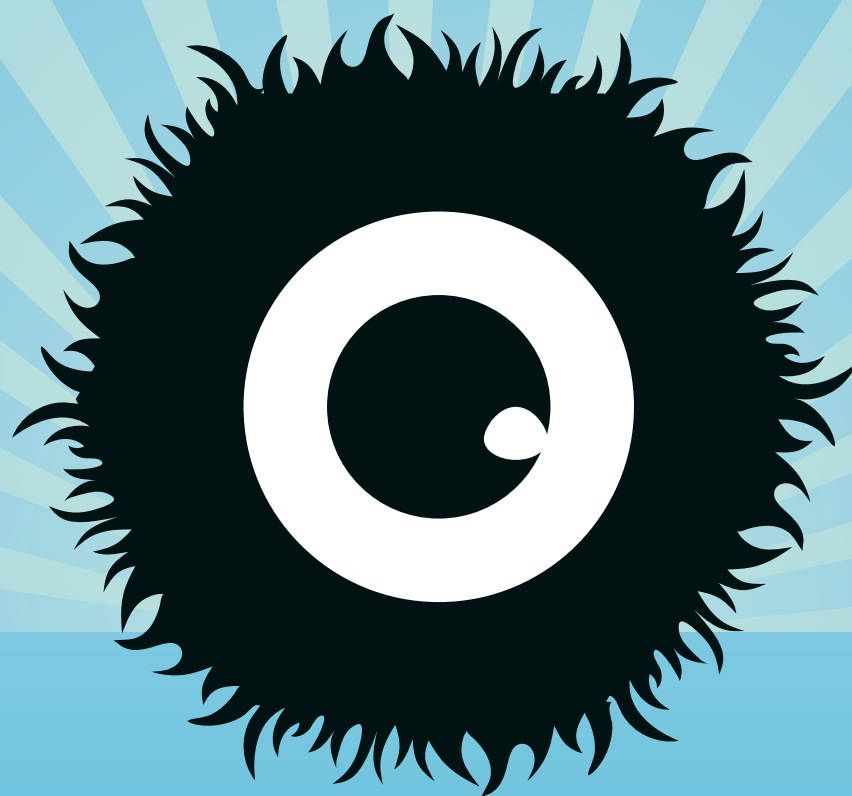
Tincspiration is a hub for all things thoughtful, inspirational and creative. Be Tincspired!



A TORRENT OF NEW INNOVATIVE PRODUCTS



COME ON IN AND JOIN THE FUN...





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