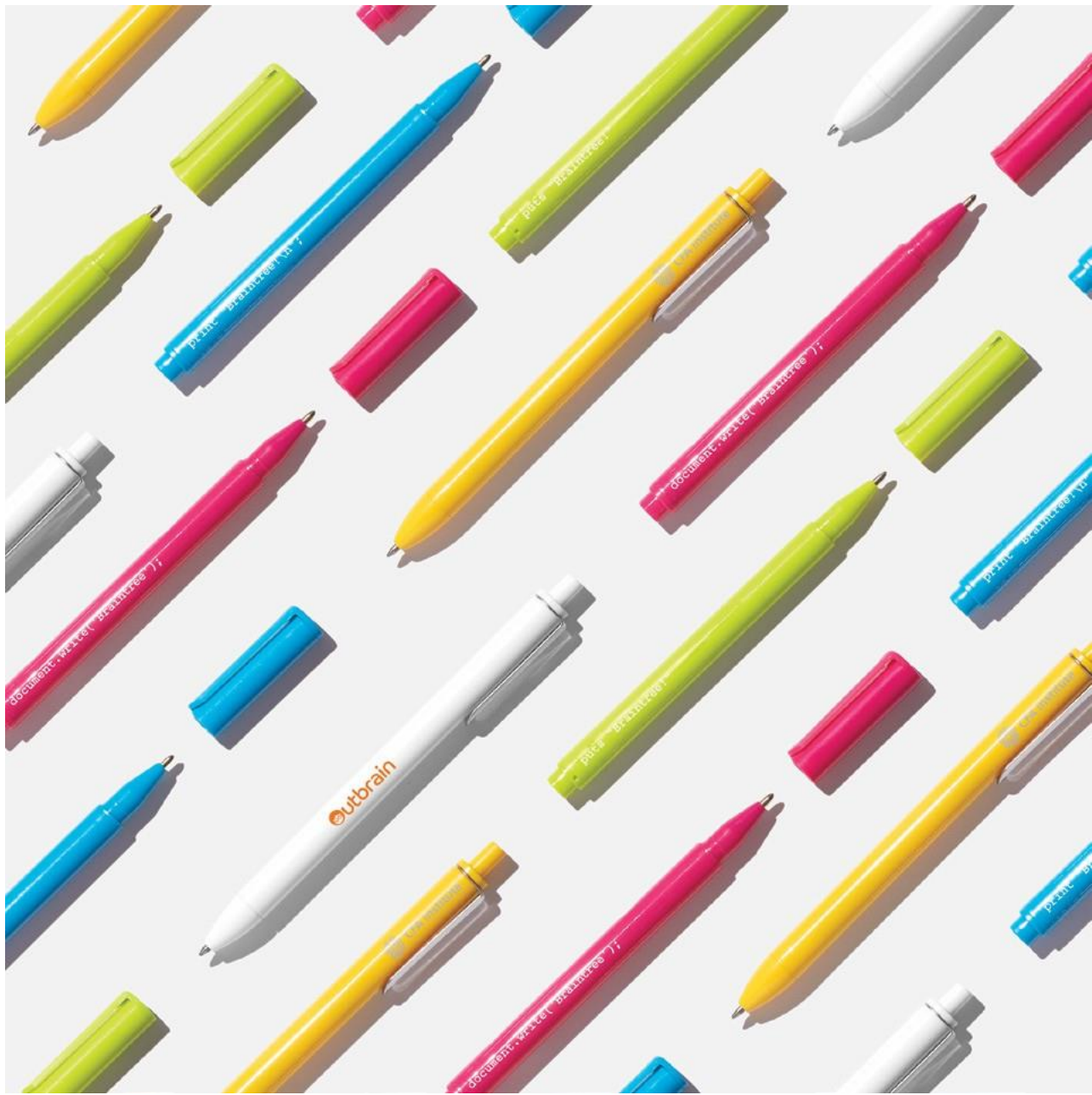


poppin.

# Customization Lookbook





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# Trade Shows + Events

Our beautiful and useful branded products make ideal event giveaways, keeping your brand top-of-mind long after the convention hall is closed.

## MADISON SQUARE GARDEN

Madison Square Garden's events team debossed our Medium Soft Cover Notebooks with their core sports and entertainment properties to gift to their MVPs.

### Medium Soft Cover Notebook

**Print Types:** Blind Deboss, Foil Stamp, Full Color Digital Print

**MOQ:** 100 Units

**Product Colors:**





## VIMEO

Vimeo customized Small Soft Cover Notebooks and Pens, ensuring their job fair giveaways would be of immediate use in the environment.

### Signature Ballpoint Pens

**Print Types:** 1Color Pad Print

**MOQ:** 500 Units

**Product Colors:**





# Internal Conferences

Align and reward your team with branded products they'll love to use. A gift they'll carry in their purse or pocket also champions your brand externally.



## EQUINOX

Equinox gave their managers customized notebooks at the start of a 6 week training program in order to take notes on exercises.

### Mini Soft Cover Notebook

**Print Types:** Foil Stamp, Full Color  
Digital Print

**MOQ:** 250 Units

**Product Colors:**





\*Medium Soft Cover shown



## THE CONTAINER STORE

The Container Store gave notebooks to their leadership team at their annual leadership conference.

### Small Soft Cover Notebook

**Print Types:** Blind Deboss, Foil Stamp, Full Color Digital Print

**MOQ:** 100 Units

**Product Colors:**



# Internal Branding

Branded products with your logo, mission, or message create a space that puts your brand front-and-center for both employees and visitors.

## S'WELL

"We love to gift customized Poppin products! As a fellow colorful, innovative brand, they're the perfect way to remind our clients to carry their S'well bottles!" – Sarah Kauss, CEO + Founder of S'well

### Soft Cover Folio

**Print Types:** Blind Deboss, Foil Stamp, Screenprint

**MOQ:** 100 Units

**Product Colors:**



*\*Poppin does not carry S'well bottles*





## ORION

Orion customized our Soft Cover Card Case and Folio, bringing a big brand impact to internal presentations and training sessions.

### Soft Cover Card Case

**Print Types:** Blind Deboss, Foil Stamp, Full Color Digital Print

**MOQ:** 100 Units

**Product Colors:**







# New Hire Kits

Branded desk accessories on a new hire’s desk make them feel welcomed, valued, and part of the team from their very first day.

**BLUE APRON**

Customized desk accessories are the key ingredients in Blue Apron’s employee gifting program, which doubles as a desktop branding initiative for the entire office.

- MousePad
- Print Types: Screenprint
- MOQ: 100 Units
- Product Colors:
  - White, Yellow, Orange, Red, Pink, Light Green, Teal, Blue, Dark Blue, Purple, Black, Grey



## SHUTTERFLY

Shutterfly says "Welcome to the team!" by decking out new hire's desks with customized accessories in their bright brand color.

**Pen Cup, Tape Dispenser, Stapler**

**Print Types:** 1Color PadPrint

**MOQ:** 100 Units

**\*Product Colors:**



*\*Color availability varies by product.  
Contact Poppin for details.*



# Gifting

A successful corporate gifting campaign cultivates a lasting emotional connection and brand halo long after the gifting season is over.

## EATSA

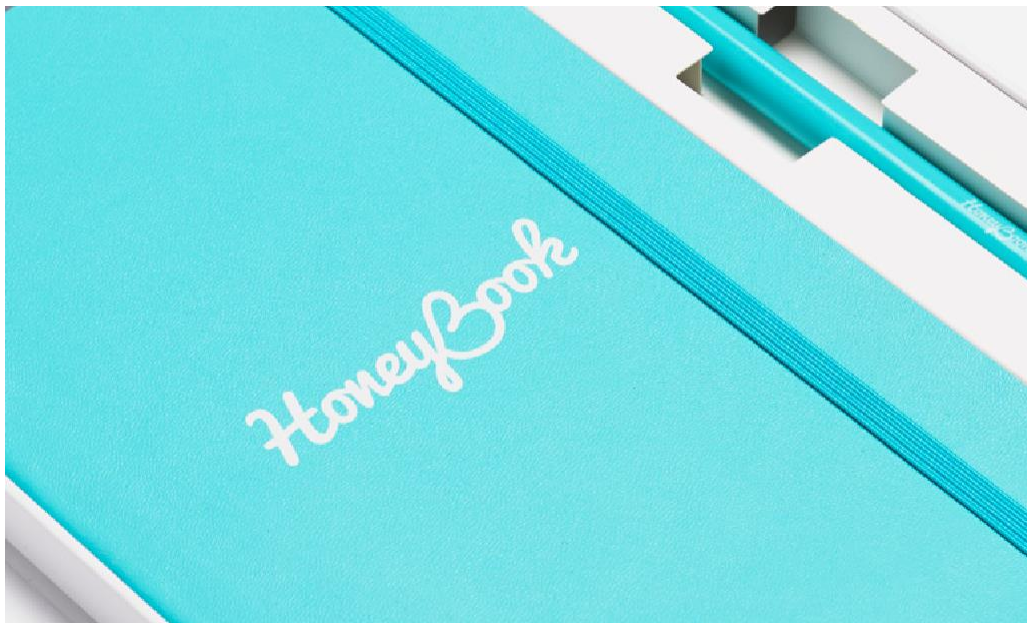
San Francisco startup Eatsa customized our Gift Boxes to keep their brand top-of-mind with job candidates during and after the interview process.

### Gift Box

**Print Types:** Blind Deboss, Foil Stamp, Full Color Digital Print

**MOQ:** 100 Units





**HONEYBOOK**

Honeybook designed Poppin Gift Boxes with a Notebook +Pen for a totally custom corporate gifting campaign.

- **Special Order Gift Box**
- **Print Types:** Full Color Digital Print
- **MOQ:** 3000 Units
- **Special Note:** Our Gift Box Set's elegant full-color box with magnetic closure houses a customized Pen and Notebook.



# New!

Exclusively created for customization customers, the flat top features maximum space for printing.

## FLAT TOP PEN

Designed and priced to be ordered in bulk, our exclusive pill-shaped pen comes in boxes of 100 for ease of unpacking at events.

### Flat Top Pen

**Print Types:** Full Color Digital Print

**MOQ:** 500 Units

**Product Colors:**





**poppin.**

## **Ready. Set. Brand.**

It's a snap to hook your brand up with Poppin.

Email [info@colourwisestationery.com](mailto:info@colourwisestationery.com) or Call +61 3 95577436 get started.



Blind Deboss

Foil Stamp

Digital Printing



# Poppin Australia

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[www.colourwisestationery.com](http://www.colourwisestationery.com)

