# C O L O U R W I S E

Welcome to the Colourwise Stationery, Office Supplies & Office Furniture Style House Guidebook 2016

# Natural House Fun House Vintage House

**Contemporary House** 

This booklet defines 4 different design styles using images, colours, materials and words:

- 1. Natural House
- Vintage House (Old School + French Style)
- 3. Contemporary House
- 4. Fun House

Each Style House is distinctive. Unique design elements, colours, textures and materials define each look, from furniture to accessories and stationery.

Each Style House offers the consumer a complete package. Coordinated products inspire the consumer to pick and choose individual products knowing they will all look great together and also reflect the consumers individual style.

Whilst each Style House has it's own collection of colours and materials, there are some which overlap from style to style. Take a white desk for example –this could work in the



Natural House, Contemporary House or Fun House styles. When teamed with a certain style of chair, desktop accessories and or storage items, the simple white desk transforms into a design statement.

There are also elements from one style that will work with another. For example, fluoro yellow accessories from the Fun House could be used to lift the look and feel of the Contemporary House or Natural House styles.

Throughout the document there are simple guides and labels that help define the look and feel of each style, including a colours and materials palette. By sticking to the palette and design details as pointed out, it will be easy to achieve 4 distinct styles which have instant appeal to your customers.

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### Natural House

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# Natural House is...



- » Minimal, recycled and functional.
- » Going back to basics with textured paper and cardboard finishes.
- » Elements are natural, neutral and personalized.
- » Stamp your name on handmade materials and up-cycle your surrounds.
- » Planned, organized and precise.
- » Everything is crafted to minimize fuss and reduce waste.
- Limed oak finishes blend smoothly with unbleached paper and parcel string.
- Furnishings carry a Scandinavian message of simplicity.
- This backdrop is the perfect foil for accessory pops of fluoro or pastel.



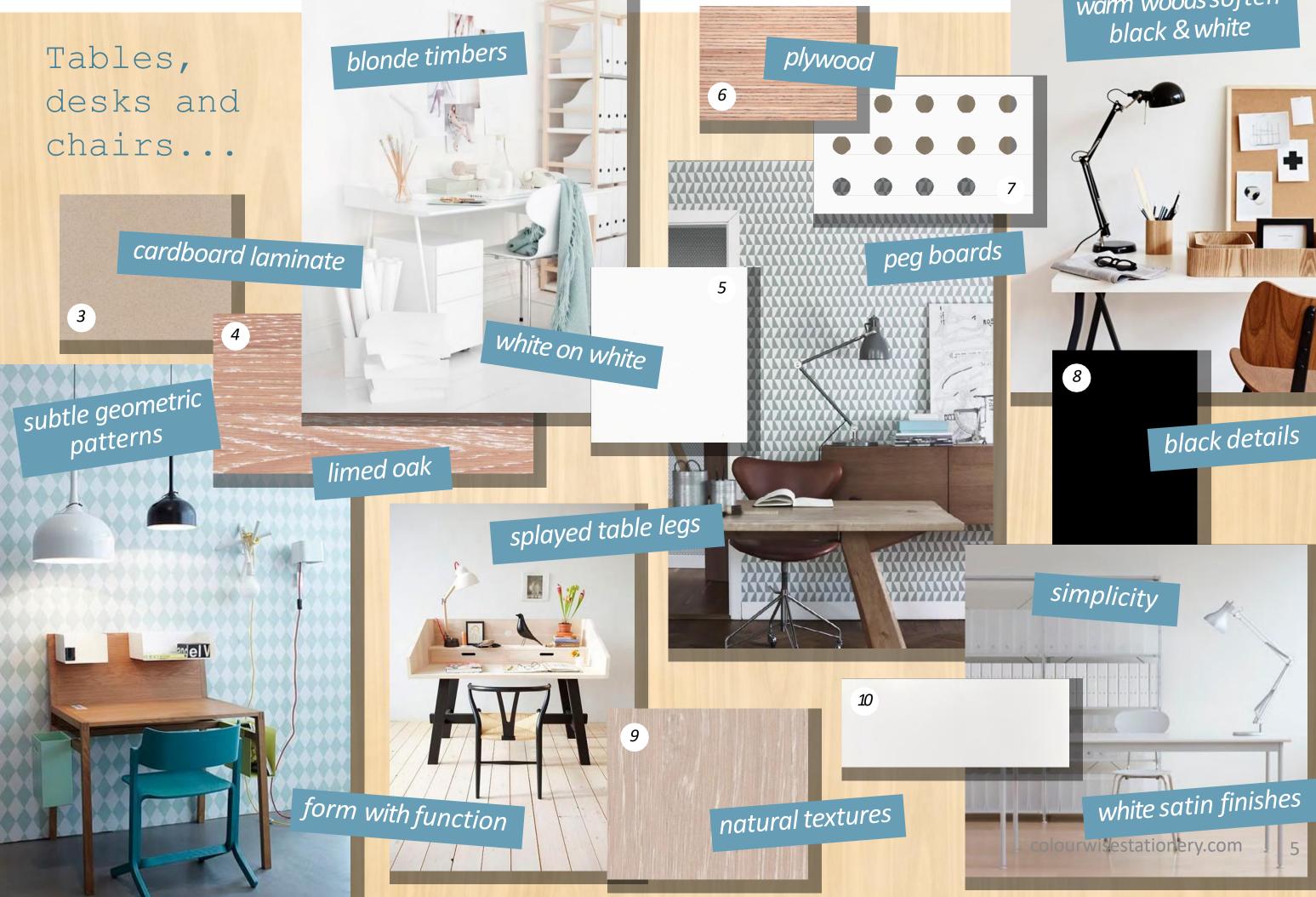
'minimal, recycled and functional.'



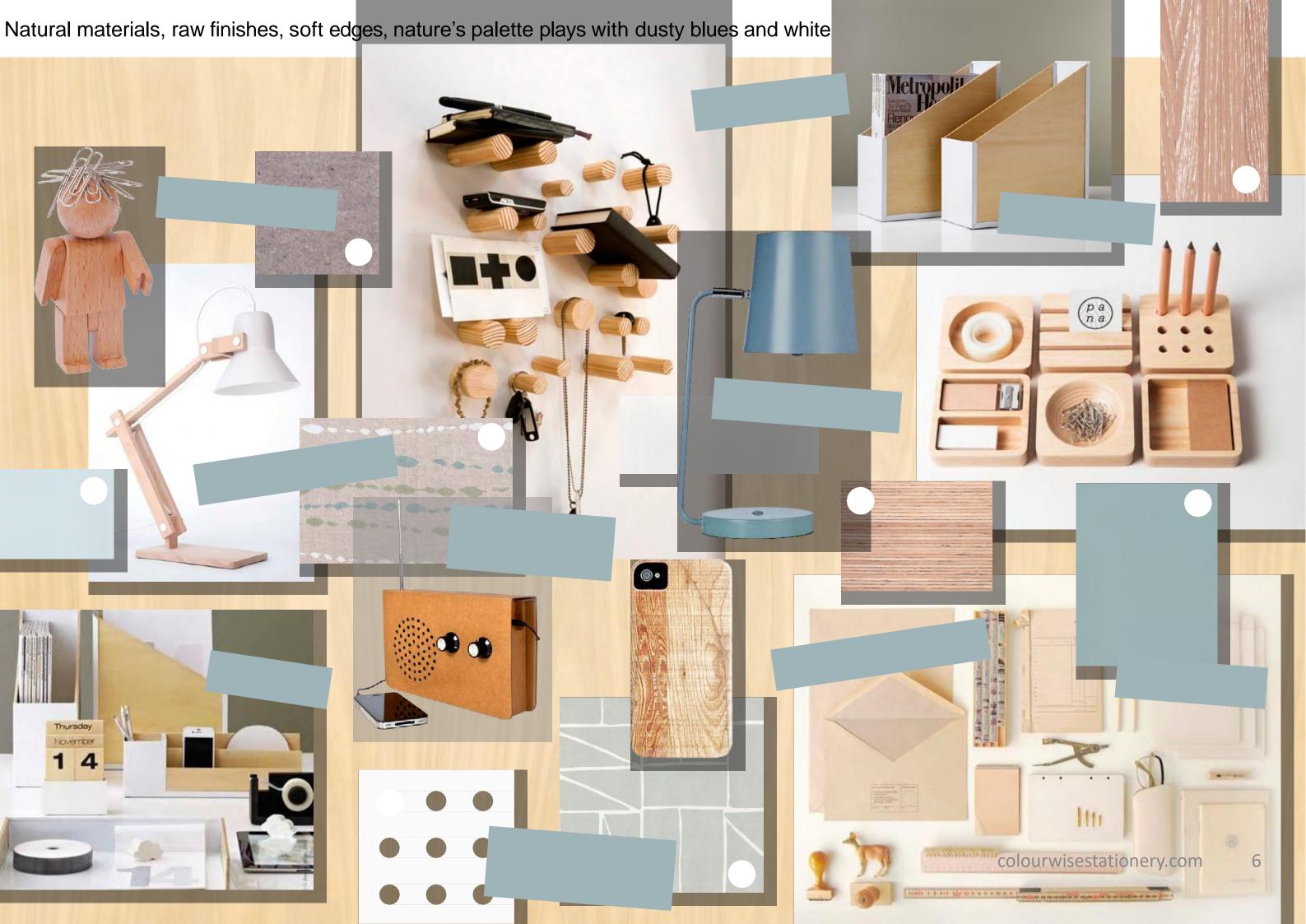
Recycled, flat pack, super strong, super light, personalised, sustainable, affordable, fun.



Pure fresh whites mixed with limed oak or plywood, contrasted with black and soft blues.



# warm woodssoften



### Natural House materials & colours

#### Style Notes:

- » Natural raw finishes in matt or satin - not gloss.
- » Base palette of blonde timbers (predominantly Oak), cardboard and white.
- » Accent colours in dusty blues and limited blackfor details only.
- » Fabrics natural and raw like linen, hemp, hessian, felt.
- » Patterns are organic and soft geometric.
- » The naturals palette can be lifted with flashes of fluoro or colour from the Fun House palette.



Corkboard for accessories and pin boards.

White to match DuluxWhisper White for general furniture finishes and accessories.

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Laminate/melamine to match Laminex Whitewashed Oak Natural for furniture and storage.



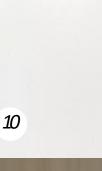
Hemp, hessian or linen style woven fabrics with soft organic or geometric prints.

### 2

Cardboard for furniture, storage and accessories.



Plywood face and edge detail for furniture, storage and accessories.



Laminate/melamine to match Laminex White Silk for desks and storage.



Example of a soft geometric printin one colour on white for stationary items, wallpaper, wrapping paper, etc. 3

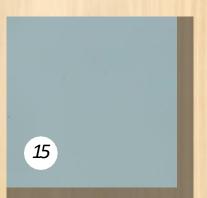
Laminate/melamine which looks like cardboard to match Laminex Stipple Hemp for furniture and storage.



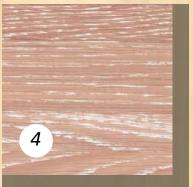
Acoustic panel or pegboard for screens and displays.



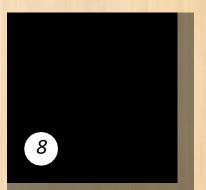
Dusty blue colour to match **Resene Breeze for stationery** and accent colours.



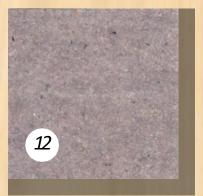
Dusty blue colour to match **Resene Boulevard for stationery** and accent colours.



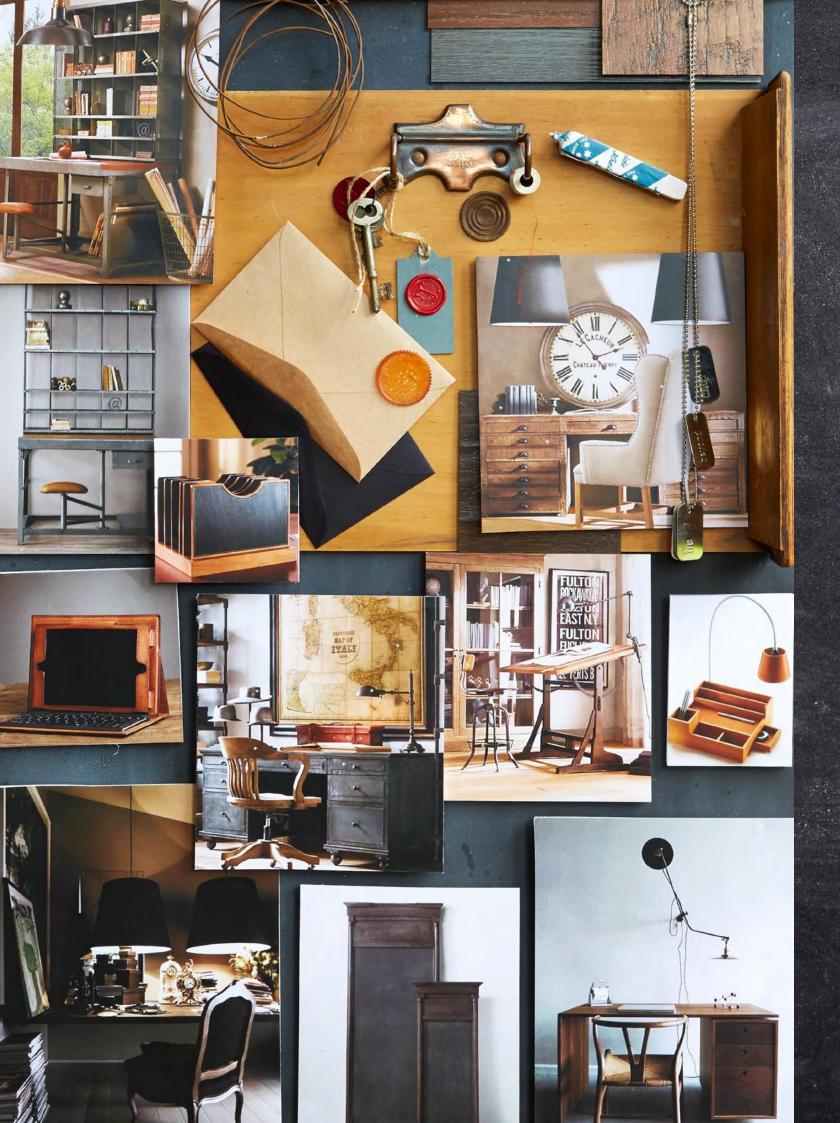
Limed oak timber or timber veneer for furniture and accessories.



Black powder coat to match Dulux Onyx Pearl for lamps, legs on desks and chairs.



Felt for document satchels and accessories.



# Vintage House

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# Vintage



### **Old School**

- » A time of reflection and a slower pace. Care and dedication are given to the things around us and the work that we do.
- » A time when clocks still ticked and their rhythm set the pace.
- » Masculine and feminine themes blend to create a feeling of heritage and exploration.
- » Sepia tones, aged timbers and the comfort of time worn leather. Copper and brass show the glow of rubbed patches in evidence of use over time.
- » Cartography highlights past discoveries and the journeys to come.
- » Metal finishes complement warm wood tones, locking in a strength and sense of agelessness.

### French Style

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- » Mirroring this deep masculinity is the feminine fragility of a French salon. White painted woods, turned timber legs and delicate pastels. Scented letters feature scrolling calligraphy and are sealed with wax.
- » Precious items are sprinkled with care on cool white surfaces.

'A time of reflection and a slower pace.'



polytec ) LEGATO Drifted Oak

HE WORLD





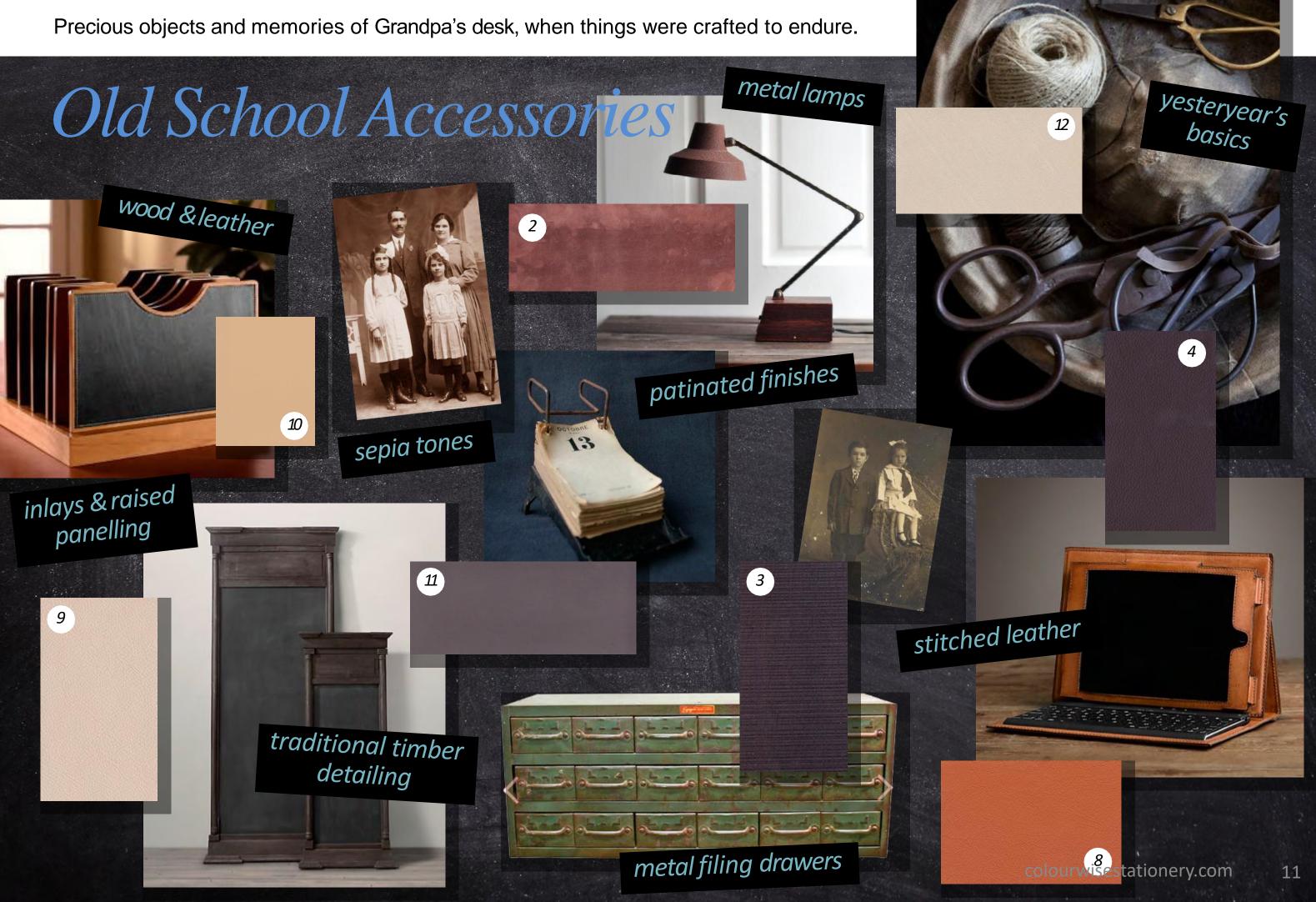
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# Old School Finishes & Colours

#### Style Notes:

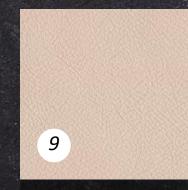
- » Aged dark timbers with natural, worn timber grain.
- » Oxidized metal patina in zinc, copper, bronze and industrial steel.
- » Accents in warm orangebased leather and timber.
- » Furniture is detailed, raised panel doors and filing drawers.
- » Vintage half-moon drawer pulls and casters add to the metal detail.
- » Wind-up stools, metal vintage-style lamps and oversized classic clocks.
- Time-yellowed papers, leather-bound parchment and ink wells.



Woven black/brown upholstery fabric for chairs tomatch Laine Easy Chestnut.



Warm timber colours and accentuated grain.



Vintage white leather for chairs and accessories to match Lefler Latini Natural.



Aged, copper-style door furniture and knobs.



Powder coat colour for metal details to match Metropolis Bronze Pearl Satin.



Colour for stationery and accessories to match Dulux Merimbula.



Antiqued blackened timber for furniture.



Metal look laminate/melamine for storage or furniture details to match Laminex Scribe Riven.



Colour for stationery and accessories to match Dulux Otway Ranges.



Dark black/brown leather for chairs, desk inlays and accessories.



Rich tan leather for furniture, chairs and accessories to match Lefler Burnt Orange.



Colour for stationery and accessories to match Dulux Narooma.

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Writing desks, romance novels, feminine elegance, literary character and tradition.





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### white painted furniture

# turned timber legs



# French Style Finishes & Colours

#### Style Notes:

- » White painted and whitewashed furniture.
- » Drawers lined with French linen.
- » Simplified French writing desk mixed with French farmhouse styles.
- » Calligraphy and botanical prints.
- » Dusted pinks with cream and delicate pastel colours for accessories.
- » Collections of precious objects and journals.
- » Personalized signatures stamps, stationery and filing.

1

Accent colour for accessories and painted furniture to match Resene Flourish.



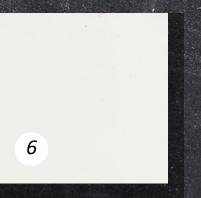
Gentle white laminate/melamine for furniture and storage to match Laminex Alabaster.



Colour for accessories and stationery to match Haymes Rattan.



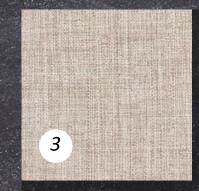
White washed timber grain laminate/ melamine for furniture to match Polytec Ravine Bleached Walnut.



Colour for furniture, storage and accessories to match Dulux Tully River.



Colour for accessories and stationery to match Dulux Carnelian.



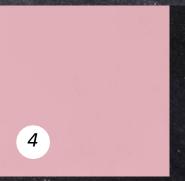
Fine linen style laminate/melamine for furniture and storage to match Schattdecor Twist.



Colour for furniture, storage and accessories to match Haymes Minimalist.



Colour for accessories and stationery to match Haymes Woodrose.



Colour for stationery and accessories to match Bristol Velvet Touch.



Fabric for chairs and pattern inspiration to match Meritage Citron.

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# Fun House



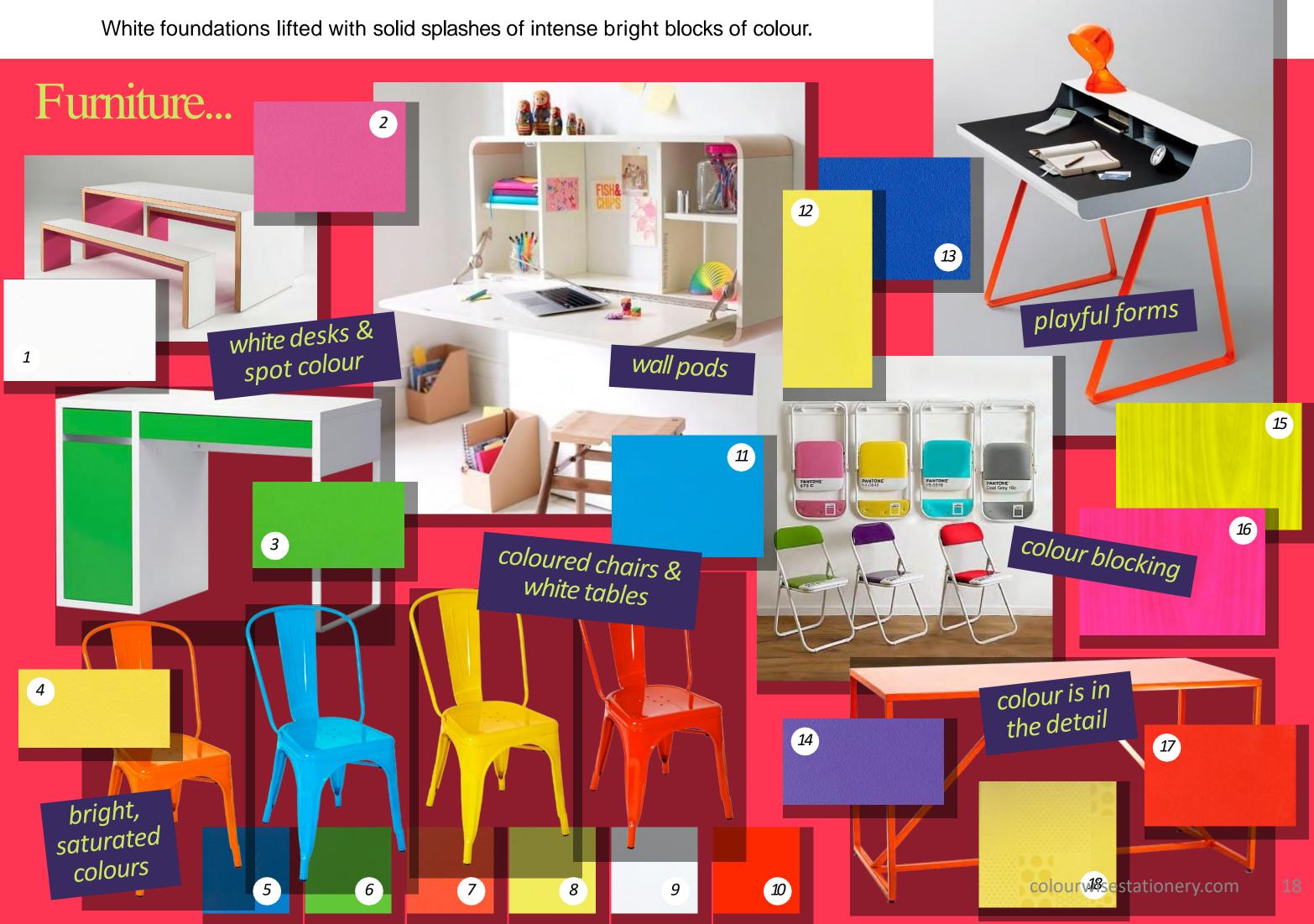
# Fun House is...

- » The lipstick kiss on a white shirt collar.
- » A bright flash of intense colour.
- » Playful splashes peek from draw linings and unexpected shadow lines.
- » Nik-naks zing with a flare of fluoro. Cute origami pieces sit quirkily beside explosions of accessory colours.
- » Retro elements blend with conservative palettes to make us smile.
- » A youthfulfeeling is created by adding cheeky hotspots of colour and play school designs.
- » Crayons, pencils, rubbers, chairs, storage, post its, rulers.

'a bright flash of intense colour.'











# Fun House materials & colours...

### Style Notes:

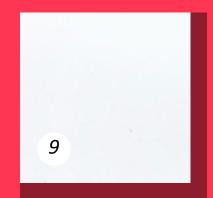
- » Colour is intense and saturated.
- » Focus is on accessories. stationery, and chairs.
- » Fun house colours needs a neutral base for grounding -white works.
- » Coloured accessories work with natural finishes and black and white.
- » Consumers may just love one colour - in every product!
- » Consumers may want every colour in just one product!
- » Finishes are tactile and highlight the colour -transparent, silky, soft, gloss, rubbery.
- » Products are fun and youthful.
- » Neon and fluoro are for POP and to be used in moderation.

### 1

Laminate or melamine as furniture colour to match Laminex White.



Colour for accessories or stationery to match Bristol Gingham.



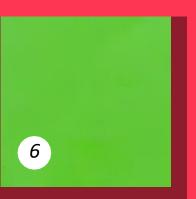
White for furniture, accessories, storage to match Dulux White on White.



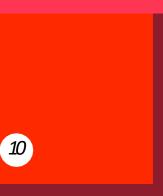
Laminate highlight colour to match Formica Memphis Blue.

### 2

Laminate highlight colour to match Amerind Precious.



Colour for accessories or stationery to match Dulux Granny Smith.



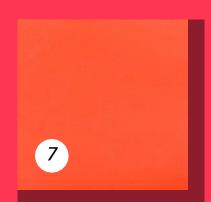
Powdercoat colour for metal chairs, accessories to match Dulux Hot Lips.



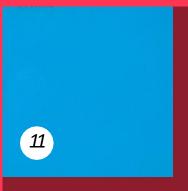
Laminate highlight colour to match Wilsonart WildAster.



Laminate highlight colour to match Amerind Flaunt.



Colour for accessories or stationery to match Dulux Fiery Glow.



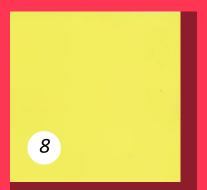
Laminate highlight colour to match Amerind Boost.



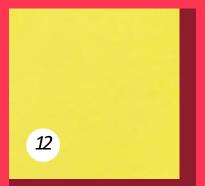
Fluoro painted plywood in yellow for storage or accessories.



#### Laminate highlight colour to match AmerindOrient.



#### Colour for accessories or stationery to match Resene Holiday.



Laminate highlight colour to match Schattdecor Pineapple.



Fluoro painted plywood in pink for storage or accessories. Continued overleaf..

## Fun House materials & colours continued...



Laminate highlight colour to match Amerind Vitality.



Vinyl for stationery and accessories to match Leffler leather Pink.



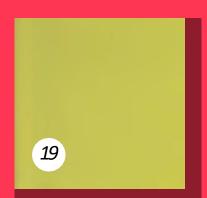
Colour for accessories or stationery to match Haymes Crushed Strawberry.



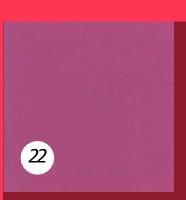
Under chair mat, pattern/texture for accessories to match Signature Floor Devils Marble.



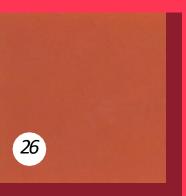
Laminate highlight colour to match Formica Citrus Halftone.



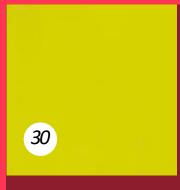
Acrylic for accessories to match Plexiglas Satinice Citrus.



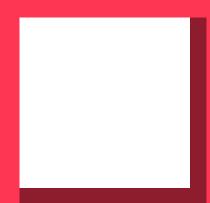
Acrylic for accessories to match Plexiglas Satinice Lollipop.



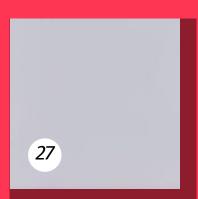
Acrylic for accessories to match Plexiglas Satinice Pumpkin.



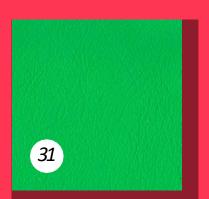
Colour for accessories or stationery to match Dulux Enigma.



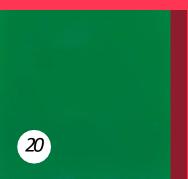
Clear acrylic for accessories.



Acrylic for accessories to match Plexiglas Satinice Coconut.



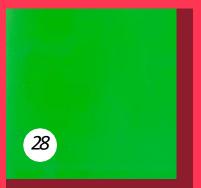
Vinyl for stationery and accessories to match Leffler leather Lime.



Acrylic for accessories to match Plexiglas Satinice Grass.



Acrylic for accessories to match Mitchell PlasticsAcid Green Fluoro.



Colour for accessories or stationery to match Dulux Ballyhoo.



### Contemporary House

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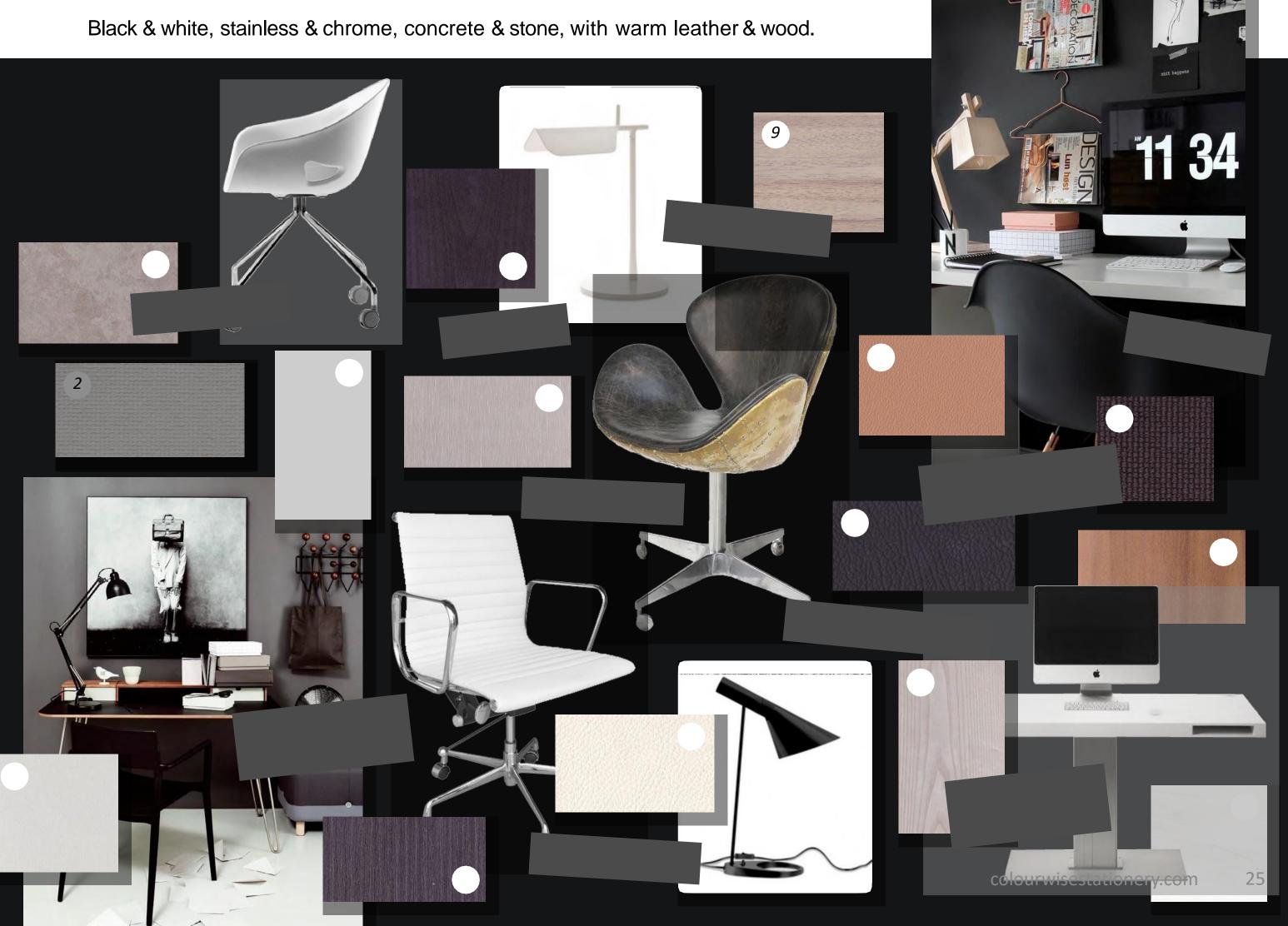
# Contemporary House is...

- » Eames, Noguchi, Featherstone.
- » 1950's modernist backdrop, polarizing black and white softened with hints oftan.
- » Typography is art and design is paramount.
- » Clean geometrics work with leather and chrome to create an atmosphere of style and sophistication.
- » Lines are eased with gentle curves that allow a glimpse of warm timber.
- » Concrete colour and gloss surfaces are balanced by shadowed grids of mesh.
- » Signature pieces are free from ostentation and come alive with bursts of fluro.
- » Desks, chairs, filing, desk accessories, stationary accessories.







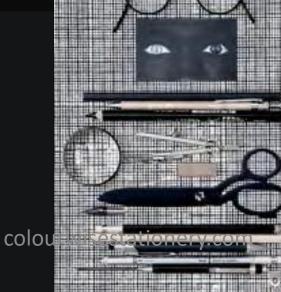


Contemporary shapes mixed with timeless colours and materials, forever modern.



folded

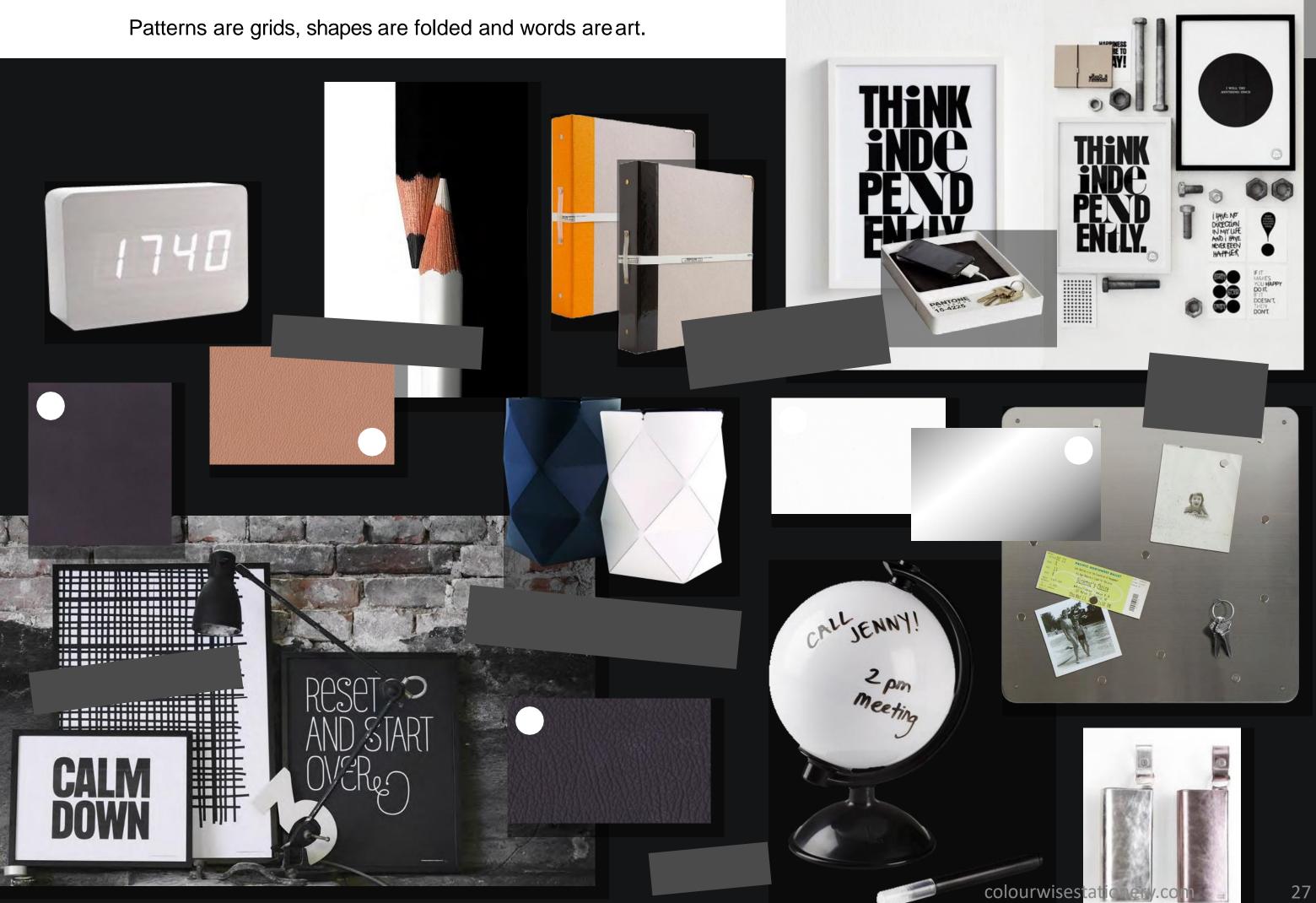
### crosshatch grids as pattern



A BCDEF GHIIKLM NOPORS TUVXYZ

30

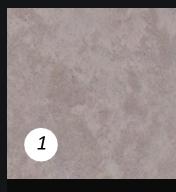
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### Contemporary House materials & colours...

### Style Notes:

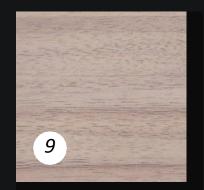
- » Base colour palette of black white and grey.
- » Warm tones are added with tan leather and key timber finishes.
- » Metal legs and details are chrome and aluminium.
- » Patterns are graphic grids and typography.
- » New key finishes are greyed monochromatic timbers with natural grain.
- » Chairs and accessories have soft curves to soften architectural detail.
- » Natural materials are timeless -leather, timber, metal and concrete.
- » Natural textures and colours define this modern and premium style.
- » Add a splash of neon to the base palette for an individual lift.



Concrete-look finishes for desks and storage to match James Hardie Satin Rawform.



Solid black timber veneerfor desks and furniture to match Fethers Retoned Nero.



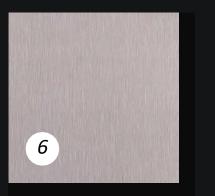
Greyed timber laminate/melamine for furniture and storage to match Laminex Avignon Walnut.



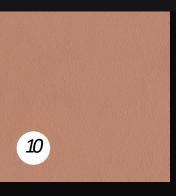
Fabric for chairs to match Laine Easy Iron.



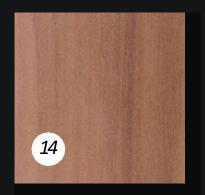
Chair upholstery fabric to match Laine EasyBlanc.



Laminate/ melamine brushed metal finish forfurniture to match Formica sample.



Tan leather for chairs and accessories to match Leffler Sateen Fawn.



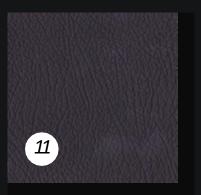
Key warm timber laminate/ melamine for furniture and storage to match Laminex Satin Heartwood.

### 3

Metals are chrome or aluminium, polished or brushed.



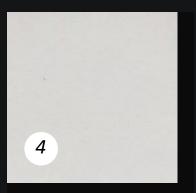
Laminate textured timber to match Laminex Impressions Burnished Wood Nuance.



Near black leather for chairs and accessories to match Leffler Connolly Ashform Graphite.



Solid surface acrylic for table tops to match Corian Cirrus White.



Laminate/melamine for storage and furniture to match Laminex Sarsen Grey.



Off white leather for chairs and accessories to match Leffler Latini Bianco.

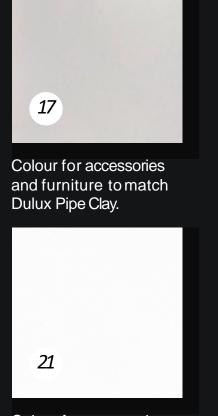


Greyed crown-cut timber veneer for furniture and storage to match Fethers Retoned Silver Gum.



Metal detail powder coating to match Dulux Charcoal Metallic. colourwisestationery.com Continued overleaf...

### Contemporary House materials & colours continued...



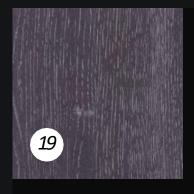
Colour for accessories and furniture to match Dulux Wairakei Quarter.



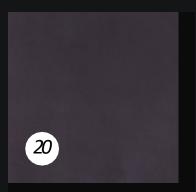
Matt black acrylic for accessories to match Plexiglass Satinice Schwartz.



Polished aluminium for metal details.



Chair mats and flooring to match Polyflor Expona Dark Limed Oak.



Colour for accessories and furniture to match Dulux Black Spur.